

Analysis of Ideological and Political Work Path in Higher Vocational Colleges Based on key competencies

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Abstract: College's ideological and political work, which plays a crucial role in talent training in colleges, is a subject that updated with the development of times, and it is an important way to cultivate students' key competencies. It is required to take the cultivation of students' key competencies as the start and stay point in choosing the ideological and political work path in higher vocational colleges in the new era, and it is also necessary to reform the ideological and political work mechanism based on the key competencies, and help students achieve the lifelong and sustainable development.

1. Introduction

College's ideological and political work, which plays a crucial role in talent training in colleges, is a subject that updated with the development of times, and it is an important way to cultivate students' key competencies. The report of the 19th CPC National Congress stressed that it is necessary to overall implement the Party's educational policy, implement the fundamental tasks of establishing morality and cultivating people, and train socialist builders and successors with all-round development of morality, intelligence and physical education. Based on the framework of "the Development of Chinese Students' Key Competencies" issued in China, this paper tries to discuss the problem that takes the cultivation of students' key competencies as the start and stay point of ideological and political work path choice in higher vocational colleges in new era. It provides basis and support for the reform of talent training mode and the achievement of sustainable development in higher vocational colleges.

2. Analysis on the connotation of key competencies

2.1 Definition of key competencies

The term "key competencies" first came from the western. Many developed countries and international organizations have different definitions for connotation analysis of it. In September 2016, China officially released the framework of "the Development of Chinese Students' Key Competencies". The key competencies is defined as the necessary characters and key abilities that students should have and can adapt to the needs of life-long development and social development.

2.2 Characteristics of key competencies

2.2.1 Modern

Throughout the world's organizations and countries, their definition of key competencies is guided by the development of the times, closely integrated with social development and global change.

2.2.2 Comprehensive

The key competencies is different from a certain professional ability, it is a combination of attitude, skills and knowledge and could adapt to various situations.

2.2.3 Flexible

Different countries and organizations can design and update the content of key competencies according to their national conditions, educational characteristics. On the one hand, it combines the social changes and the requirements of times, on the other hand, it fully considers the growth and development law of students in different ages, and the operation is very flexible.

2.2.4 Multipurpose

The formulation of key competencies is not only conducive to individual's development, but also promotes the development of education and the economic development of the whole society.

3. The necessity of cultivating higher vocational students' key competencies

3.1 The need for the changing era

With the development and change of the times, the original single, simple, repetitive and physical work has been replaced by intelligent machines, and the demand for human capital has been greatly reduced when the demand for talent quality has become higher and higher. Workers need to master relevant skills to meet the requirements of enterprises and positions, and the overall level of talent demand has moved up. Higher vocational colleges are the cradle of high-end skilled talents. In order to meet the needs of the times, we should not only pay attention to the professional education of students, but also highlight the cultivation of students' key competencies.

3.2 The need for life-long and sustainable development

With the rapid development of society and the accelerated progress of science, talents flow more and more frequently. It is difficult for students to adapt to the development of society by mastering one specific skill. The key competencies takes the comprehensive development of people as the core and focuses on cultivating students' essential qualities to achieve their lifelong and sustainable development. The cultivation of key competencies helps students cope with the changes of various work environment and the needs of talents.

3.3 The need for fast and good development in higher vocational colleges

The key competencies transforms the party's educational policy into the specific requirements that can be used in teaching practice and easily understood by educators, clarify the essential character and key ability that students should possess, and answers the fundamental question of "what kind of morality should be established and what kind person should be cultivated" in middle layer. It lays a foundation for higher vocational colleges to define the orientation, find out the characteristics and clarify the purpose of running school, and it also points out the direction to improving the quality of education, improving the quality of talent training and achieving rapid and good development.

4. Status quo of ideological and political work of students in higher vocational colleges

4.1 Achievements

In December 2017, the Party Group of Ministry of Education in "Implementation Outline for the Improvement of the Ideological and Political Work of Colleges" clearly pointed out that colleges should guide the implementation of National Conference on Ideological and Political Work in Colleges and the opinion of "CPC Central Committee and the State Council on Strengthening and Improving Ideological and Political Work in Colleges under the New Situation" in-depth, and improve the quality of ideological and political work energetically.

4.1.1 The policy guides positively and the status improves gradually

The report of the 19th CPC National Congress pointed out that we should strengthen and improve ideological and political work, deeply explore the ideology, humanistic spirit and moral standard

contained in the excellent traditional Chinese culture, and inherit and innovate in combination with the requirements of the times, so as to make Chinese culture show lasting charm. The national, local and higher vocational colleges attach great importance to ideological and political work, which make the status of ideological and political work continuously improve.

4.1.2 Having done thorough and meticulous research, achieve remarkable results

With the development of higher vocational education, the theoretical research on the ideological and political education of college students has been systematically and continuously improved. From the object of study to the purpose, connotation, characteristics, essence, process, method, development law and so on, we have reached a consensus. The study is very thorough and meticulous, and it has been appropriately applied in practical work with remarkable results.

4.2 Existing problems

4.2.1 Single educational model with more components for indoctrination

At present, some higher vocational colleges still adopt the traditional teaching mode, which is mainly based on teaching by teachers. They do not start from the actual situation of students, not combine with psychological needs of students to innovate teaching content and method. Students' subjective status is ignored, and it is difficult to stir up their subjective initiative for learning. Students not only lose interest in ideological and political class, but also can not get spiritual satisfaction in teaching. The practical effect of ideological and political education is really poor.

4.2.2 Lack of systematic design, education carrier needs to be integrated

The ideological and political education of students is a systematic project, which should be designed scientifically and rationally and put into practice with the help of education carriers. With the development of information technology, all kinds of modern new media have become an important carrier for higher vocational colleges to carry out ideological and political work. A majority of higher vocational colleges focus on subject education, although making use of the new media, they are still short of the overall design. The ideological and political education work needs to be strengthened because the traditional education are lack of overall design, the traditional education carrier and the new fail to combine well and form resultant force.

4.2.3 Education content is fragmented, and environmental optimization is not timely

The content of ideological and political education in higher vocational colleges is mainly based on the theory of textbook, which is rarely combined with reality. With many knowledge memorized by rote, it ignores the educational guidance from several aspects such as psychological education, team consciousness, professional ethics, EQ training and so on. Secondly, it neglects the selection and construction of ideological and political educational environment for students. Bad social atmosphere influences students everywhere, and the integration and optimization of the environment are not timely, which seriously influence the effect of ideological and political education.

5. Selection of ideological and political work path of higher vocational colleges based on key competencies

5.1 Selection of ideological and political work content based on key competencies

The content of ideological and political work on students in higher vocational colleges should be selected by fully combining with the content of key competencies, and the rational education belief should be taken as the core to help the students establish correct world outlook, outlook on life and values. It means that we should focus on the "key competencies", let students firmly believe in the communist ideal and faith, implement the core socialist values, have the courage to undertake the historical mission, and participate in socialist modernization actively. We should focus on patriotism education, carry forward and cultivate the national spirit, encourage students to participate in the

practice of patriotism education actively, use the anniversary of major events such as 12.9 to propagandize the patriotism and enhance patriotic emotion. We should conduct in-depth civic moral education on the basis of moral norms. It also means that we should take "social learning" and "practical innovation" as guidance, focus on professional ethics education for students, so that students can master basic knowledge of professional ethics, be familiar with the basic rules of the workplace and cultivate a correct professional view of morality. In order to help students achieve all-round development, we have to carry out quality education, especially guide students to advocate truth, understand and master the basic scientific principles and methods, cultivate students' independent thinking and dialectical viewpoints, encourage them to overcome difficulties and keep exploring.

5.2 Selection of ideological and political work mode based on key competencies

Higher vocational colleges should take the cultivation of students' key competencies as the premise, establish the students' quality education mode, emphasize cultural education, combine explicit education with implicit education, pay attention to improving students' quality in all aspects, and help them achieve the free and overall development.

First of all, we should respect students' personality development. At present, most of the students in the school are born after 2000, they are active in thinking, have strong self-esteem, have an open mind and a good sense of freedom, they are eager to be recognized by society. Educators should fully respect the personality characteristics of students, on the basis of which to mobilize students' initiative, enthusiasm and creativity, guide students to achieve overall development. Secondly, students' comprehensive ability should be cultivated. Students not only need to master skilled technology and have high political literacy, but also need to have a wide range of humanities and social science knowledge, strong physical and psychological quality, strong adaptability and ability of social practice, etc., be able to integrate into society quickly and serve the social economic development. On the one hand, we can carry out ideological and political education on the surface through explicit educational means such as ideological and political education courses, special lectures, second classroom, community activities and daily behavior norms. On the other hand, ideological and political education can be integrated into various preset teaching situations seamlessly, so that students can acquire certain thought and practices in a relaxed and harmonious atmosphere, and internalize it into their own code of conduct.

5.3 Selection of ideological and political work carrier based on key competencies

Classroom is a traditional but also a most important educational carrier. On the basis of innovating the carrier of classroom education in higher vocational colleges, we should not neglect the existence and value of other carriers. With the rapid development of science and technology, the Internet and various new media technologies have brought new challenges and opportunities for higher vocational colleges to carry out ideological and political education. According to statistics, the popularization rate of the Internet among college students has reached 100%, and the new media led by WeChat have become a way of student life. Higher vocational colleges should first activate the network education carrier, with the aid of powerful Internet, improve the platform for ideological and political network education, grasp the initiative and the right to speak online. The higher vocational colleges need to realize network resources sharing by establishing network classroom of ideological and political education. By opening network platform such as WeChat official account, campus forum, BBS and so on, higher vocational colleges will strengthen the interaction between teachers and students, grasp students' ideological trends timely to guide them respectively, and improve the effect of ideological and political work.

5.4 Selection of ideological and political work environment based on key competencies

Higher vocational colleges should attach importance to the hidden infiltration of the environment, guide and strengthen the ideological and political education content of college students by transforming the internal and external environment.

5.4.1 Integrating the external physical environment of campus

Most of the students in higher vocational colleges are now only children whose family has superior material conditions. The application of the Internet makes them well-informed and have strong modern sense. The design and layout of the school natural environment and architectural style should not only combined with the modern atmosphere, but also highlight the humanistic connotations of school, so that students can learn in a relaxed and beautiful campus and have a healthy life.

5.4.2 Optimizing the internal cultural environment of campus

Higher vocational colleges should formulate standardized, scientific and reasonable campus management system, abide by the policies and regulations of our party and the government, fully reflect the characteristics of colleges and universities, reflect the actual market demands for students, and so on. Colleges not only need to manage teachers and students, but also be close to them, be recognized and affirmed by them. At the same time, it is necessary to cultivate a positive and harmonious cultural atmosphere in campus, advocate mainstream culture of the core socialist values, publicize the fine tradition of party and country, guide students to resist the erosion of the decadent culture of the western, and stimulate their desire for a healthy life.

5.5 Selection of ideological and political work team based on key competencies

The ideological and political work team in higher vocational colleges is mainly composed of party, government and youth cadres, teachers of political theory, counselors and class tutors.

5.5.1 Giving full play to the role of party, government and youth cadres as the fighting bastion

In order to strengthen the selection and training of party, government and youth cadres, higher vocational colleges should constantly improve the theoretical quality of the cadres and ensure them follow the party in the aspects of political direction, positions and views. In addition, it is necessary to improve cadres' professional level, student-oriented and convey ideological and political education content, change educational methods according to circumstances and times, improve the pertinence and effectiveness of ideological and political work.

5.5.2 Strengthening the professional cultivation of teachers of political theory

Ideological and political theory course is the main course for ideological and political education in higher vocational colleges, and teachers of political theory are shouldering important missions that combine the latest leadership policies, the newest theoretical achievements of Marxism and the needs of socialist modernization with the students' actual situation, improve college students' ideological and political cultivation and spiritual realm. Higher vocational colleges should attach importance to the professional training of teachers of political theory, and set up a sound system of selecting, evaluating and employing in terms of teacher selection, training, position evaluation and employment, economic treatment, recognition and promotion of excellent teachers. Teachers of political theory should be encouraged to carry out the reform and innovation on curriculum content setting, teaching methods based on the cultivation of college students' key competencies.

5.5.3 Improving the work quality of counselors and class tutors

Counselors and class tutors are the backbone in ideological and political work in colleges and universities. They walk on the forefront of ideological and political work, face to face with students, can well grasp the ideological dynamics of students, establish intimate relationships with students, play a role of either teacher or friend, and can receive students' trust and recognition. Higher vocational colleges should attach great importance to the construction of counselors and class tutors, establish complete system of selection, admittance, training and evaluation for them, and constantly increase investment to provide more international and domestic communication, so that they will learn advanced experience in student management and ideological and political teaching methods, lay the foundation and provide guarantee for the cultivation of key competencies for college students.

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